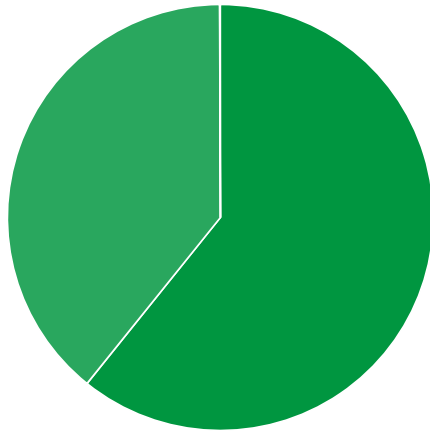




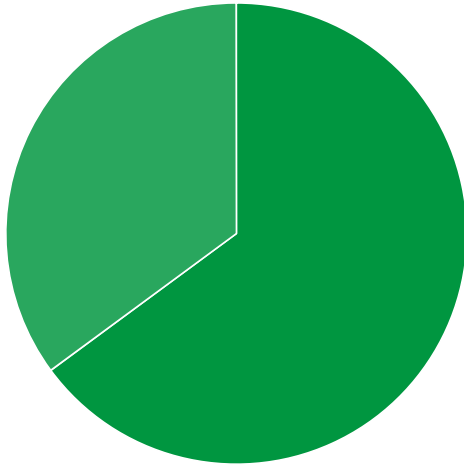
Zusammensetzung der Digital-Angebote 2015 / 10

- Online-Angebote: 1.111 (60,78%)
- Mobile-Angebote : 716 (39,17%)
- Connected TV: 1 (0,05%)



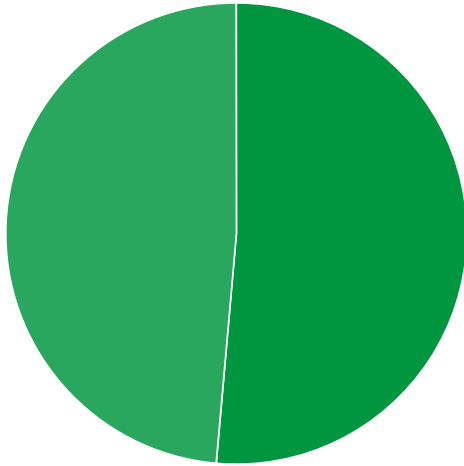
Zusammensetzung der Online-Angebote 2015 / 10

- Single-Angebote: 721 (64,90%)
- Multi-Angebote: 390 (35,10%)



Zusammensetzung der Mobile-Angebote 2015 / 10

- App-Angebote: 368 (51,40%)
- Mobile Enabled Websites: 348 (48,60%)



Quelle: <http://www.ivw.de/digital/chart/zusammensetzung-digital-angebote-2015-10-0>