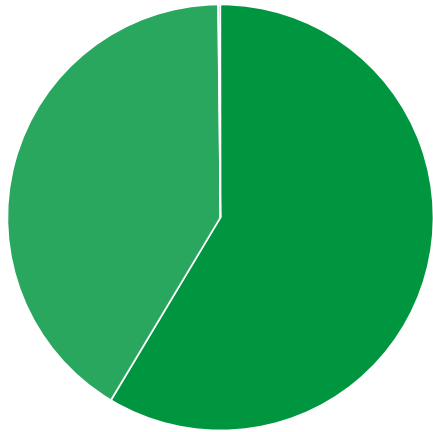




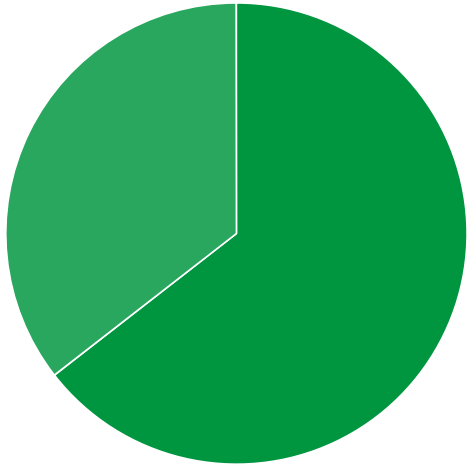
Zusammensetzung der Digital-Angebote 2016 / 05

- Online-Angebote: 1.070 (58,60%)
- Mobile-Angebote : 753 (41,24%)
- Connected TV: 3 (0,16%)



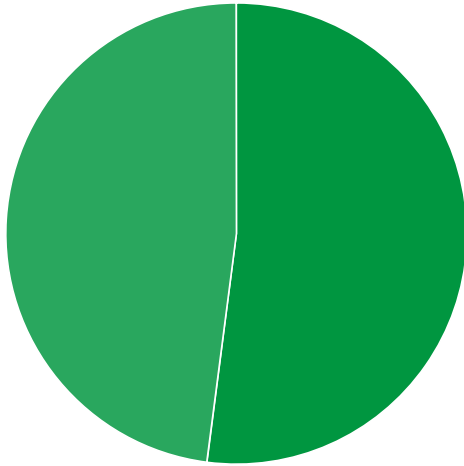
Zusammensetzung der Online-Angebote 2016 / 05

- Single-Angebote: 690 (64,49%)
- Multi-Angebote: 380 (35,51%)



Zusammensetzung der Mobile-Angebote 2016 / 05

- App-Angebote: 392 (52,06%)
- Mobile Enabled Websites: 361 (47,94%)



Quelle: <https://www.ivw.de/digital/chart/zusammensetzung-digital-angebote-2016-05-0>