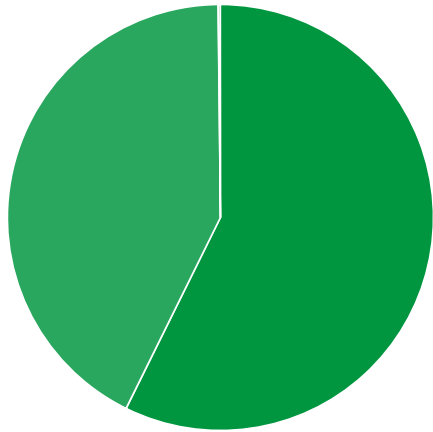




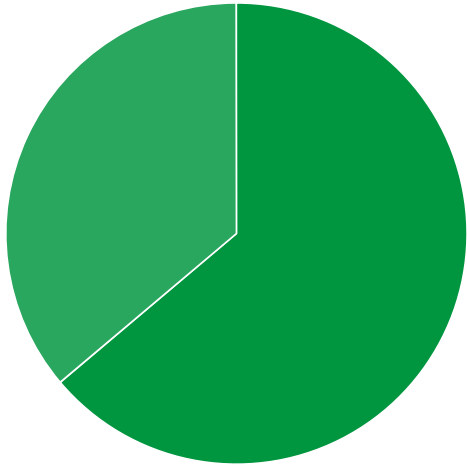
Zusammensetzung der Digital-Angebote 2016 / 12

- Online-Angebote: 1.051 (57,31%)
- Mobile-Angebote : 780 (42,53%)
- Connected TV: 3 (0,16%)



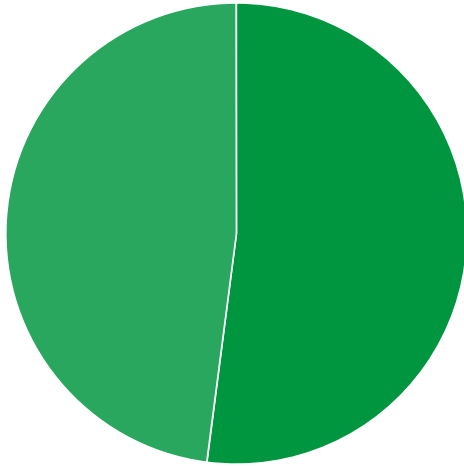
Zusammensetzung der Online-Angebote 2016 / 12

- Single-Angebote: 671 (63,84%)
- Multi-Angebote: 380 (36,16%)



Zusammensetzung der Mobile-Angebote 2016 / 12

- App-Angebote: 406 (52,05%)
- Mobile Enabled Websites: 374 (47,95%)



Quelle: <http://www.ivw.de/digital/chart/zusammensetzung-digital-angebote-2016-11-1>