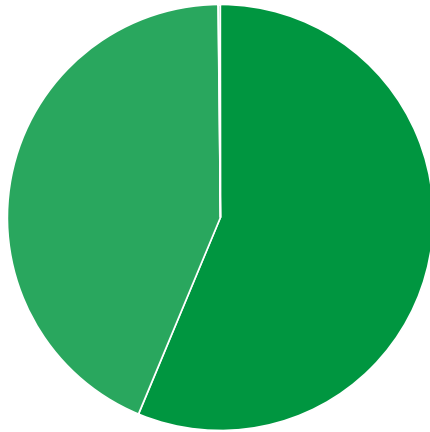




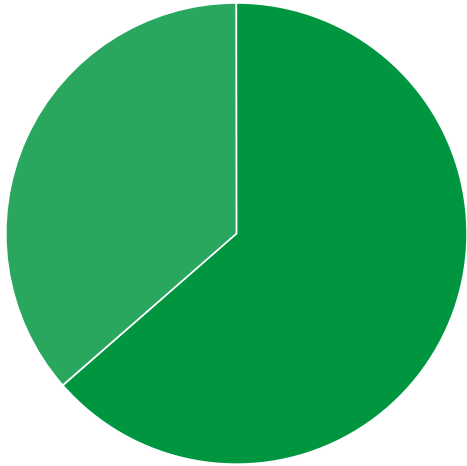
Zusammensetzung der Digital-Angebote 2017 / 04

- Online-Angebote: 1.002 (56,29%)
- Mobile-Angebote : 775 (43,54%)
- Connected TV: 3 (0,17%)



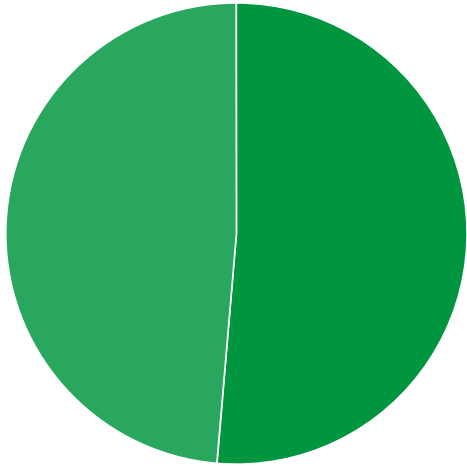
Zusammensetzung der Online-Angebote 2017 / 04

■ Single-Angebote: 637 (63,57%)
■ Multi-Angebote: 365 (36,43%)



Zusammensetzung der Mobile-Angebote 2017 / 04

- App-Angebote: 398 (51,35%)
- Mobile Enabled Websites: 377 (48,65%)



Quelle: <https://www.ivw.de/digital/chart/zusammensetzung-digital-angebote-2017-03-1>