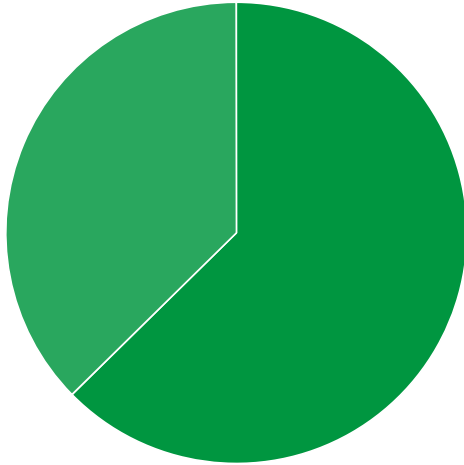




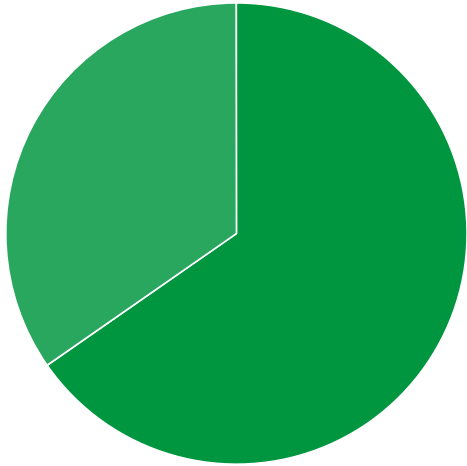
## Zusammensetzung der Digital-Angebote 2015 / 03

- Online-Angebote: 1.112 (62,65%)
- Mobile-Angebote : 663 (37,35%)



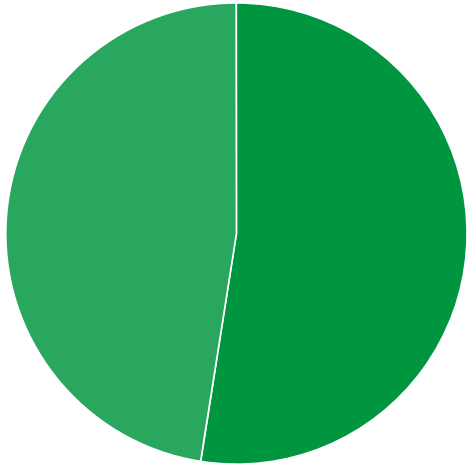
## Zusammensetzung der Online-Angebote 2015 / 03

- Single-Angebote: 733 (65,33%)
- Multi-Angebote: 389 (34,67%)



## Zusammensetzung der Mobile-Angebote 2015 / 03

- App-Angebote: 348 (52,49%)
- Mobile Enabled Websites: 315 (47,51%)



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**Quelle:** <https://ivw.eu/digital/chart/zusammensetzung-digital-angebote-2015-03-0>