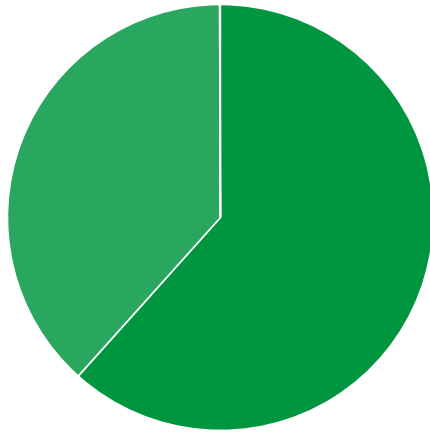




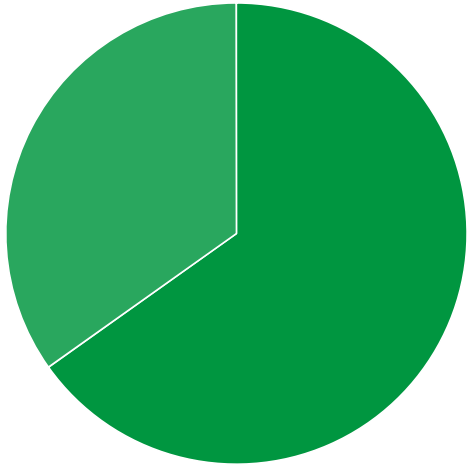
## Zusammensetzung der Digital-Angebote 2015 / 06

- Online-Angebote: 1.120 (61,64%)
- Mobile-Angebote : 696 (38,30%)
- Connected TV: 1 (0,06%)



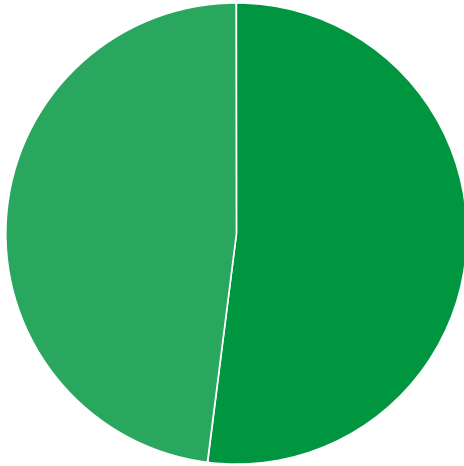
## Zusammensetzung der Online-Angebote 2015 / 06

- Single-Angebote: 730 (65,18%)
- Multi-Angebote: 390 (34,82%)



## Zusammensetzung der Mobile-Angebote 2015 / 06

- App-Angebote: 362 (52,01%)
- Mobile Enabled Websites: 334 (47,99%)



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**Quelle:** <http://www.ivw.de/digital/chart/zusammensetzung-digital-angebote-2015-04-2>