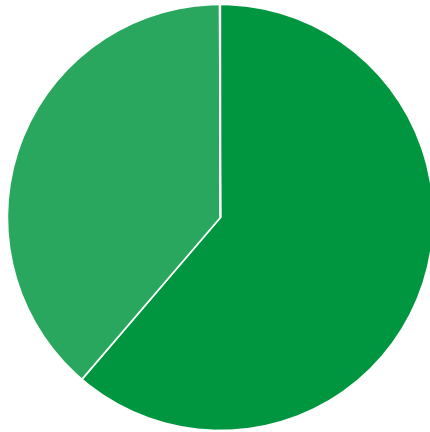




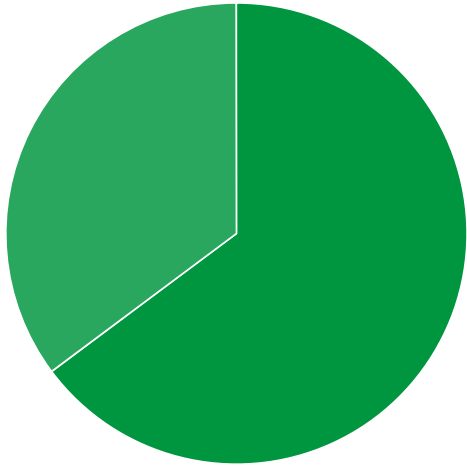
Zusammensetzung der Digital-Angebote 2015 / 07

- Online-Angebote: 1.114 (61,28%)
- Mobile-Angebote : 703 (38,67%)
- Connected TV: 1 (0,06%)



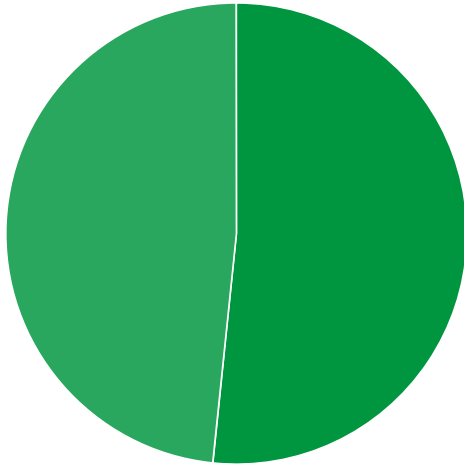
Zusammensetzung der Online-Angebote 2015 / 07

- Single-Angebote: 722 (64,81%)
- Multi-Angebote: 392 (35,19%)



Zusammensetzung der Mobile-Angebote 2015 / 07

- App-Angebote: 363 (51,64%)
- Mobile Enabled Websites: 340 (48,36%)



Quelle: <https://www.ivw.de/digital/chart/zusammensetzung-digital-angebote-2015-07-0>